

Education

University of St Andrews | School of Management:

- Since 2017 **PhD in Management Studies**
Thesis Title: *Habitus, Capital, and Strategies: Individual Engagement in Philanthrocapitalism.*
Supervisors: Prof Tobias Jung & Dr Shona Russell.
Funding: Fully funded by an ESRC/SGSSS collaborative studentship with Bates Wells LLP.
- 2016-2017 **MRes in Management Studies | Distinction (GPA: 19.1/20)**
Dissertation Title: *Philanthrocapitalism and the Engagement of High-Net-Worth Individuals.*
Funding: Fully funded by the University of St Andrews School of Management.
- 2012-2016 **MA (Hons) in Management | First Class Hons, Top of Year (GPA: 18.4/20)**
Funding: Supported by a Wardlaw Scholarship of £1,000 per annum.

Research Experience

- Since 2017 **Research Assistant | Centre for the Study of Philanthropy & Public Good**
Main projects include:
- Hidden Gifts of St Andrews: *project lead*; in development, to be run June 2021.
 - Mapping Philanthropy in Scotland; *project assistant*; in development.
 - Philanthropy Tour of St Andrews; *project lead*; prepared and delivered for the 'Global Community Philanthropy Research Network Roundtable' in June 2019.

Teaching Experience

Professional Skills Project Officer | *Centre for Educational Enhancement and Development* (since 2020)

Undergraduate Module Tutor | *School of Management, University of St Andrews*

- MN2002: Management & Analysis (Spring 2018)
- MN2001: Management & Society (Autumn 2017)

Undergraduate Module Coach | *School of Management, University of St Andrews*

- MN2112: Enterprise & Creativity (Autumn 2016, 2015, 2014)

Honours & Awards

- 2019 **Europaeum Prize for Best Group Project**, Sponsored by the *Financial Times*: €10,000
- 2018-2019 **Europaeum Scholarship**, *The Europaeum*: €20,000
- 2018 **Three Minute Thesis Runner Up**, *International Society for Third Sector Research*
- 2017 **Deans' List Award**, *University of St Andrews*
- 2016 **Highly Commended (for two papers)**, the *Undergraduate Awards*
- 2016 **Nisbet Prize for Best in School**, *School of Management University of St Andrews*: £120
- 2016 **Deans' List Award**, *University of St Andrews*
- 2015 **Principal's Scholarship for Academic Excellence**, *University of St Andrews*: £5,000
- 2015 **Deans' List Award**, *University of St Andrews*
- 2014 **Deans' List Award**, *University of St Andrews*

Writing & Publications

Accepted for publication:

- **Haydon***, S., Jung, T. & Russell, S., (forthcoming July 2021) “You’ve Been Framed”: A Critical Review of Academic Discourse on Philanthrocapitalism, *International Journal of Management Reviews*.

*This and future articles will be published under my married name-to-be – Haydon.

Articles in development:

- **Haydon, S.**, Jung, T. & Russell, S., *How the Wealthy Give: Philanthropic Strategies of High-Net-Worth Individuals*.
- **Haydon, S.**, Jung, T. & Russell, S., *Motives, Moments and Money: High-Net-Worth Individuals and the Philanthropic Journey*.

Book reviews:

- Review of: *The Business of Changing the World* (Raj Kumar, 2019), and *The Enlightened Capitalists* (James O’Toole, 2019) In development for *Nonprofit and Voluntary Sector Quarterly*, for August 2021.

Conferences & Presentations

Conferences:

- July 2020* **International Society for Third Sector Research (ISTR) Conference** | Montreal, Canada
Motives, Moments and Money: High Net Worth Individuals and the Philanthropic Journey.
*Conference postponed until 2021.
- Nov 2019 **Association for Research on Nonprofits and Voluntary Action (ARNOVA) Conference** | San Diego, CA, USA
How the Wealthy Give: Philanthropic Strategies of High Net Worth Individuals.
- July 2019 **European Research Network on Philanthropy (ERNOP) Conference** | Basel, Switzerland
“You’ve Been Framed”: A Critical Review of Academic Discourse on Philanthrocapitalism.

Other presentations:

- Feb 2020 **School of Management Seminar Series** | University of St Andrews
Theorizing Philanthrocapitalism: Constructing an Integrated Theoretical Framework.
- Sept 2020 **St Leonard’s College Postgraduate Community Scheme** | University of St Andrews
Philanthrocapitalism and the Global Health Agenda.
- July 2019 **ERNOP PhD Seminar** | Basel, Switzerland
Engaging in Philanthrocapitalism: Motives, Perceptions and Experiences.
- July 2018 **ISTR PhD Seminar** | Amsterdam, The Netherlands
What Influences Whether and How Individuals Engage in Philanthrocapitalism?
- July 2018 **ISTR PhD Seminar, Three Minute Thesis Competition** | Amsterdam, The Netherlands
Philanthrocapitalism: Promises, Perils and Pathways (Awarded runner-up).

Grants & Funding

- 2021 **Research Training and Support Grant** | *Scottish Graduate School for Social Sciences*: £150
- 2021 **Research Training and Support Grant** | *Scottish Graduate School for Social Sciences*: £400
- 2020 **Research Training and Support Grant** | *Scottish Graduate School for Social Sciences*: £200
- 2020 **Undergraduate Research Assistant Scheme Grant** | *University of St Andrews*: £500
- 2019 **Travel Grant** | *University of St Andrews School of Management*: £1,700
- 2019 **Travel Grant** | *Scottish Graduate School for Social Sciences*: £750
- 2018 **Travel Grant** | *Scottish Graduate School for Social Sciences*: £750
- 2012 **Wardlaw Scholarship** | *University of St Andrews*: £4,000

Service

Departmental service:

2017-present **Elected Student Representative**, *University of St Andrews*

Committees:

2019-present **Equality, Diversity & Inclusion Committee**, *School of Management, University of St Andrews*

April 2019 **Review Committee for University Centre**, *University of St Andrews*

2017-present **Executive Forum Committee**, *University of St Andrews*

Training Received

Teaching:

Feb 2020 The Mechanics of Learning (by Dr Rebecca Wilson, *Centre for Academic, Professional and Organisational Development*).

May 2018 Student Mental Health Toolkit Training (by *Centre for Academic, Professional and Organisational Development*).

Sept 2017 Tutoring in the Arts: An Introduction (by Dr Heather McKiggan-Fee, *Centre for Academic, Professional and Organisational Development*).

Sept 2017 Assessment & Academic Misconduct (Arts) (by Dr Heather McKiggan-Fee, *Centre for Academic, Professional and Organisational Development*).

Public engagement:

Oct 2019 Public Engagement (by Dr Victoria McGuinness & Prof Wes Williams, *The Oxford Research Centre in the Humanities*).

April 2019 Public Speaking (by Khushi Pasquale, *Spectacular Speaking*).

Sept 2018 Media Training (by Claire Bolderson & Caroline Finnegan, *Engaging Communications*).

Sept 2018 Online Marketing (by Hermen Visser and Anique Gijsberts, *Science OnAir*).

June 2018 Media Branding and Online Media Profiles (by Dougal Thomson, *Graduate Institute Geneva*).

Leadership:

Oct 2019 Leadership in Academia (by *Oxford Character Project*).

Sept 2017 Diversity in the Workplace (provided online, by *Centre for Academic, Professional and Organisational Development*).

Policy-related:

Jan 2019 Policy Making in Theory and Practice (by Andrew Graham, *The Europaeum*).

June 2018 Policy Report Writing (by Valeria Caton & John Hemery, *Centre for Political and Diplomatic Studies*).

Professional Memberships & Affiliations

Since 2019 **Association for Research on Nonprofit Organizations and Voluntary Action**, *Current Member*

Since 2019 **European Research Network on Philanthropy**, *Current Member & PhD Seminar Alumnus*

Since 2018 **International Society for Third Sector Research**, *Current Member & PhD Seminar Alumnus*

Since 2018 **The Europaeum**, *Scholars Programme Alumnus*

Since 2016 **Centre for the Study of Philanthropy & Public Good**, *PhD Member*

Referees

Available upon request